



**SASKATCHEWAN DENTAL CONFERENCE**  
**Conexus Arts Centre - Regina**  
**September 20-21, 2024**

# **SPONSORSHIP PACKAGE**

Thank you for your interest in playing a part in the CDSS's annual dental conference and trade show! The College of Dental Surgeons of Saskatchewan dental conference dates back to the early 2000s. Every year we strive to give dentists and their teams a wonderful all-around experience - from bringing in engaging speakers, interesting topics, a welcoming atmosphere, opportunities to get to know trade show exhibitors and most importantly, to learn, connect & grow.

Attended by hundreds of dental professionals, the SDC is an opportunity to promote your products and services to the dental community of Saskatchewan and beyond.

**[SASKDENTALCONFERENCE.CA](http://SASKDENTALCONFERENCE.CA)**



# 2024 SDC SPONSORSHIP OPPORTUNITIES

The 2024 Saskatchewan Dental Conference gives you the unique opportunity to build your brand with dental professionals from Saskatchewan and beyond. These sponsorship opportunities are designed with your goals and our attendees in mind.

	Plenary Keynote Speaker	CE Session	Networking & Social Evening	Lunch	Lanyards
One complimentary booth space (\$2,500 value)	✓	✓	✓		
Ability to place promotional material in sessions	✓	✓			
Speaking Opportunity	Welcome to Conference and intro of Keynote	2 minutes	5 minutes	Welcome to lunch	
Logo on sponsor page in Conference Program	✓	✓	✓	✓	✓
Additional Conference Program recognition	Inside front cover	Logo next to session info	Full Page Ad	Half page ad	Half page ad
Logo on promo material/signage or table cards	✓	✓	✓	✓	✓
Recognition in fall newsletter	✓	✓	✓	✓	✓
Recognition in e-newsletters pre and post event	✓	✓	✓	✓	✓
Logo on the Conference Website with link to your website	✓	✓	✓	✓	✓
	<b>\$10,000</b> <i>PENDING</i>	<b>\$3,500</b> <i>(20 available)</i>	<b>TBD*</b> <i>(1 available)</i>	<b>\$4,000</b> <i>(1 available)</i>	<b>\$4,000</b> <i>(1 available)</i>

*\*based on costs*

# 2024 CONFERENCE PROGRAM

By advertising in the Conference Program, you receive direct access to the entire dental team – dentists and allied professionals – from across the province!

## Cost of Advertising in Conference Program (Color)

Full Page	\$750.00	Half Page	\$500.00
Back Cover	\$1,700.00	Quarter Page Banner	\$350.00
Inside Front Cover	\$1,500.00	One Eighth Page	\$250.00
Inside Back Cover	\$1,500.00		

## Placement Examples

The diagram illustrates various advertising placement options within a page layout. On the left, a large rectangular area represents a full page (5.5"x8.5"). Below it, a smaller horizontal rectangle represents a quarter page banner (5"x2.3125"). Below that, another horizontal rectangle represents a half page horizontal (5"x3.875"). On the right, a vertical rectangle represents a half page vertical (2.375"x8"). To its right, a smaller vertical rectangle represents a quarter page (2.375"x3.875"). Below the quarter page, a small horizontal rectangle represents one eighth page (2.375"x1.8125").

## ABOUT THE CONFERENCE

**Date:** Friday September 20 & Saturday September 21, 2024

**Location:** Conexus Arts Centre, 200 Lakeshore Dr, Regina, SK

### Trade Show Hours

**Friday, September 20, 2024:**  
Trade Show 12:00PM - 9:00PM

**Saturday, September 21, 2024:**  
Trade Show 8:00AM - 12:00PM

### Speaker/Session Schedule

**Friday, September 20, 2024:**  
Plenary/Keynote 8:30AM  
CE Sessions 10:30AM - 5:00PM

**Saturday, September 21, 2024:**  
CDSS AGM 7:00AM  
CE Sessions 8:30AM - 12:00PM

## CONTACT US

Email [conference@saskdentists.com](mailto:conference@saskdentists.com) with any questions or to become a sponsor.

Visit [www.saskdentalconference.ca](http://www.saskdentalconference.ca) for more info!