



SASKATCHEWAN DENTAL CONFERENCE
Prairieland Park - Saskatoon
September 18-19, 2026

SPONSORSHIP PACKAGE

Thank you for your interest in playing a part in our annual dental conference and trade show! This dental conference dates back to the early 2000s. Every year we strive to give dentists and their teams a wonderful all-around experience - from bringing in engaging speakers, interesting topics, a welcoming atmosphere, opportunities to get to know trade show exhibitors and most importantly, to learn, connect & grow.

Attended by hundreds of dental professionals, the SDC is an opportunity to promote your products and services to the dental community of Saskatchewan and beyond.

SASKDENTALCONFERENCE.CA

PRESENTED BY:



**SASKATCHEWAN
DENTAL
ASSOCIATION**

2026 SDC SPONSORSHIP OPPORTUNITIES

The Saskatchewan Dental Conference gives you the unique opportunity to build your brand with dental professionals from Saskatchewan and beyond. These sponsorship opportunities are designed with your goals and our attendees in mind.

	Keynote Speaker	CE Session	Cocktail Hour	Lunch	Conference Supporter
Priority Booth location selection	✓	✓	✓	✓	✓
One complimentary Friday booth space (\$1,900 value)	✓	✓	✓		
Ability to place promotional material in sessions	✓	✓			
Speaking Opportunity	Welcome to conference and intro of keynote	2 Minutes plus intro of speaker	Welcome to cocktail hour	Welcome to lunch	
Logo on sponsor page in Conference Program	✓	✓	✓	✓	✓
Additional Conference Program recognition	Inside Cover or Back Cover	Logo next to session info	Full Page Ad	Full Page Ad	1/2 Page Ad
Logo on promo material/signage or table cards	✓	✓	✓	✓	✓
Recognition in fall newsletter	✓	✓	✓	✓	✓
Recognition in e-newsletters pre and post event	✓	✓	✓	✓	✓
Logo on the Conference Website with link to your website	✓	✓	✓	✓	✓
	\$10,000 <i>Day 1 SOLD</i> <i>Day 2 AVAILABLE</i>	\$3,500	TBD* <i>*based on costs</i> <i>ON HOLD</i>	\$3,500 <i>Friday or Saturday</i>	\$750

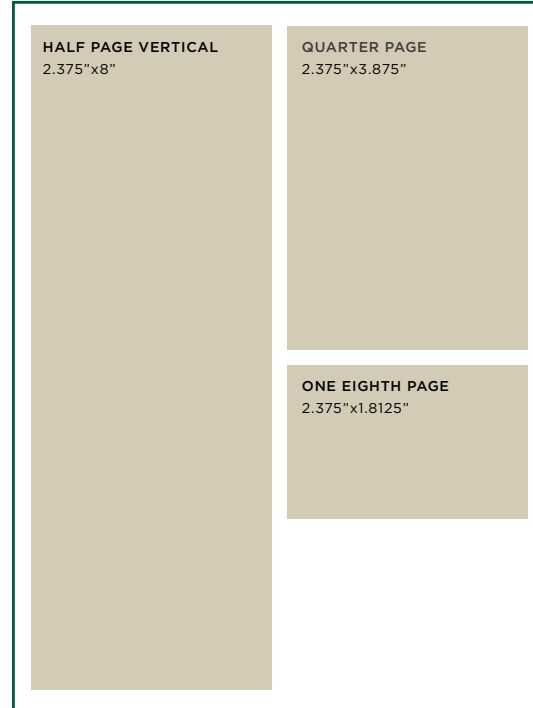
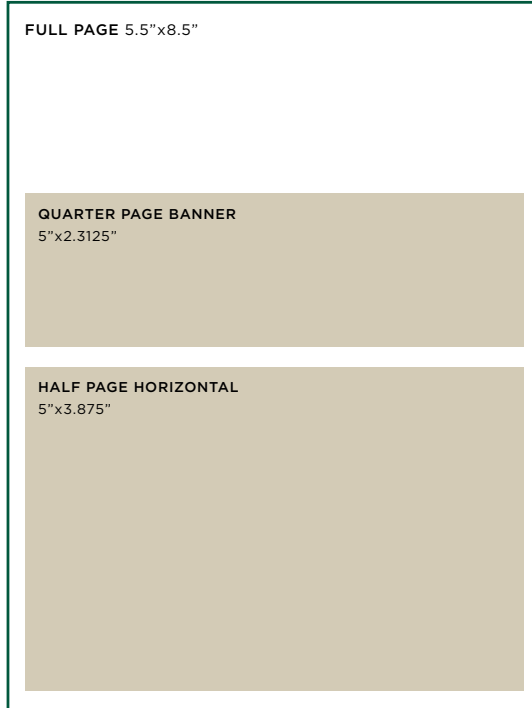
2026 CONFERENCE PROGRAM

By advertising in the Conference Program, you receive direct access to the entire dental team, including dentists and allied professionals, from across the province!

Cost of Advertising in Conference Program (Full Color) Hard Copy and Digital

Full Page	\$750.00	Half Page	\$500.00
Back Cover	\$1,700.00	Quarter Page Banner	\$350.00
Inside Front Cover	\$1,500.00	One Eighth Page	\$250.00
Inside Back Cover	\$1,500.00		

Placement Examples



ABOUT THE CONFERENCE

Date: Friday, September 18 & Saturday, September 19, 2026

Location: Prairieland Park, 503 Ruth St W, Saskatoon, SK

Breakfasts and lunches provided.

Trade Show Hours

Friday, September 18, 2026:

Trade Show - 8:00am to 6:00pm

Cocktail Hour - 5:00pm to 6:00pm

Saturday, September 19, 2026:

Trade Show - 8:30am to 3:30pm

Speaker/Session Schedule

Friday, September 18, 2026:

Plenary/Keynote 9:00am to 10:00am

CE Sessions 10:30am to 5:00pm

Saturday, September 19, 2026:

Plenary/Keynote 9:30am to 10:30am

CE Sessions 11:00am to 4:30pm

Schedule subject to change.

CONTACT US

If you are interested in joining us for SDC 2026, please email Kaci MacCallum, Conference Organizer, at kaci@saskdentists.com