



SASKATCHEWAN DENTAL CONFERENCE
Prairieland Park - Saskatoon
September 18-19, 2026

EXHIBITOR PACKAGE

We look forward to welcoming you to the 2026 Saskatchewan Dental Conference at Prairieland Park in Saskatoon on September 18-19, 2026.

This conference is dedicated to exploring the challenges of dentistry, focusing on collaboration and knowledge transfer to share ideas on new developments and technologies that allow this industry to grow and excel together.

Every year we strive to give an exceptional all-around experience for dentists and their teams. This includes curated sessions featuring dynamic speakers, engaging topics, and an inclusive environment to connect, learn and grow. Our vibrant tradeshow offers valuable opportunities to connect with attendees and explore innovative products and services.

We invite you to participate as an exhibitor and help us host this esteemed event!

NEW THIS YEAR - Two, One-Day Tradeshows!

Details inside.



PRESENTED BY:



**SASKATCHEWAN
DENTAL
ASSOCIATION**

TABLE OF CONTENTS

Exhibitor Details...3

- Venue Floorplan...3
- Conference Schedule...4
- Booth Rental Pricing...5
- Expected Attendance...5
- Conference Program...5
- Exhibitor Lanyards...5
- Shipping...6
- Loading In/Out and Parking...6

Exhibitor Guidelines and Conduct...7

- General...7
- Insurance...8
- Food and Beverage Sampling...8
- Additional Booth Furnishings...8

Hub City Display Exhibitor Kit...9

How to Register...10

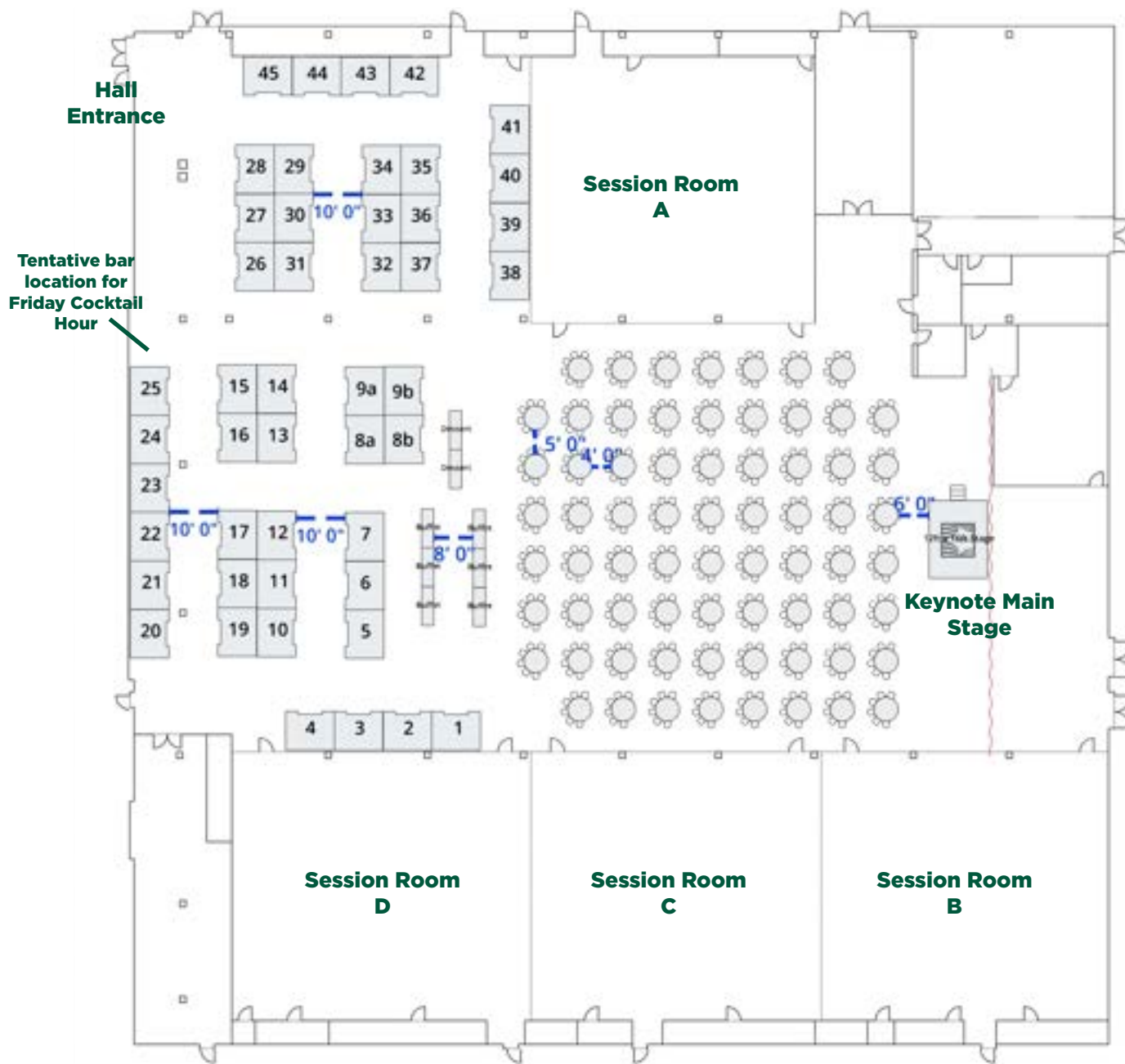
- Online Registration...10
- Cancellation Policy...10
- Contact Us...10
- About the Conference...10

Hotel Blocks...11

EXHIBITOR DETAILS

Venue Floorplan

Please note the location of things like the hall entrance, buffet lines, and pillars (small squares) on the below map when selecting your booth location.



Sponsor a session speaker for \$3,500 and get a FREE Friday booth!
Email kaci@saskdentists.com for more info!

EXHIBITOR DETAILS

NEW THIS YEAR - Two, One-Day Tradeshows!

After vendor feedback from previous conferences, 2026 SDC will now consist of TWO ONE-DAY TRADESHOWS. Friday's tradeshow will be open from 8am to 6pm*, and Saturday's will be open from 8:30am to 3:30pm*.

Conference Schedule*

Friday, September 18

	Main Stage	Room A	Room B	Room C	Room D	Terrace
8:00 AM	Registration and Breakfast - 8:00-9:00					
8:30 AM						
9:00 AM	Keynote - Steve Langer 9-10					
9:30 AM						
10:00 AM	Break					CPR - BLS Recertification - 9:45-12:15
10:30 AM		Session 1 (1.5 hours)	Session 2 (2 hours)	Session 3 (1.5 hours)	Session 4 (1.5 hours)	
11:00 AM						
11:30 AM						
12:00 PM	Lunch					
12:30 PM						
1:00 PM						
1:30 PM		Session 5 (1 hours)	Session 6 (1.5 hours)	Session 7 (1.5 hours)	Session 8 (1 hours)	
2:00 PM						
2:30 PM						CPR - BLS Recertification - 2:45-5:15
3:00 PM	Break with Snack - 2:30 to 3:30					
3:30 PM		Session 9 (1.5 hours)	Session 10 (1.5 hours)	Session 11 (1.5 hours)	Session 12 (1.5 hours)	
4:00 PM						
4:30 PM						
5:00 PM	Tradeshow Cocktail Hour - 5 - 6					
5:30 PM						
6:00 PM						



Friday Booths
All booths available

Saturday, September 19

	Main Stage	Room A	Room B	Room C	Room D	Terrace
8:30 AM	Registration and Breakfast - 8:30-9:30					
9:00 AM						
9:30 AM	Keynote - Jay Kiew 9:30-10:30					
10:00 AM						
10:30 AM	Break with snack - 10:30-11					
11:00 AM		Session 13 (1.5 hours)	Session 14 (1.5 hours)	Session 15 (1.5 hours)	Session 16 (1.5 hours)	
11:30 AM						
12:00 PM						
12:30 PM	Lunch 12:30 to 1:30pm					
1:00 PM						
1:30 PM		Session 17 (1.5 hours)	Session 18 (1.5 hours)	Session 19 (1.5 hours)	Session 20 (1.5 hours)	
2:00 PM						
2:30 PM						
3:00 PM			Break with snack - 3-3:30			
3:30 PM			Session 21 (1.5 hour)	Session 22 (1 hour)	Session 23 (1.5 hour)	
4:00 PM						
4:30 PM						
5:00 PM						

Saturday Booths
Booths 1 to 25 available



Vendors can choose to exhibit on both days. If this is the case, the Friday and Saturday booths must be purchased separately. Also, please ensure you select a booth from 1 to 25 if you do not wish to move booths move between the two days.

*All times are tentative and subject to change.

EXHIBITOR DETAILS

Booth Rental Pricing

FRIDAY TRADESHOW - \$1,900 per booth

SATURDAY TRADESHOW - \$800 per booth (special pricing available for non-profits, associations, and educational institutions, email kaci@saskdentists.com for more info)

Booth prices on Saturday are reduced because less break time is factored into the Saturday schedule, resulting in less face time with attendees in comparison to the Friday Tradeshow.

Booth Purchase includes:

- A 8'L x 10'W booth space, pipe & draped back wall (8'high) and side walls (4'high)
- A draped 8' table and two chairs, 600-watt duplex outlet
- Maximum two company representatives per booth. If you wish to have more than 2 people representing your company at your booth you will be charged an additional fee per person (\$75).
- Company listing in the conference program

Note: Proof of certificate of insurance will need to be provided by **September 7, 2026** to participate in the conference. *More details on page 8.*

Expected Attendance

Approx. 500 registrants

175 dentists, 325 dental team members (hygienists, therapists, assistants, office staff, etc) - estimates only.

Conference Program

Within the Conference Program, we will list all tradeshow exhibitors by business name and booth number. Conference Program advertising space available. Email kaci@saskdentists.com for more info!

Exhibitor Lanyards

With your purchase of a booth you are allowed 2 complimentary representatives per booth space. If you have more than 2 reps attending, additional rep registrations can be purchased.

At the beginning of the tradeshow, your organization will receive Exhibitor Lanyards for each representative. You will be responsible for your Exhibitor Lanyards and making sure they are worn at all times. If a rep leaves during the day with no intention of returning, they can leave their lanyard at the registration table.

EXHIBITOR DETAILS

Shipping

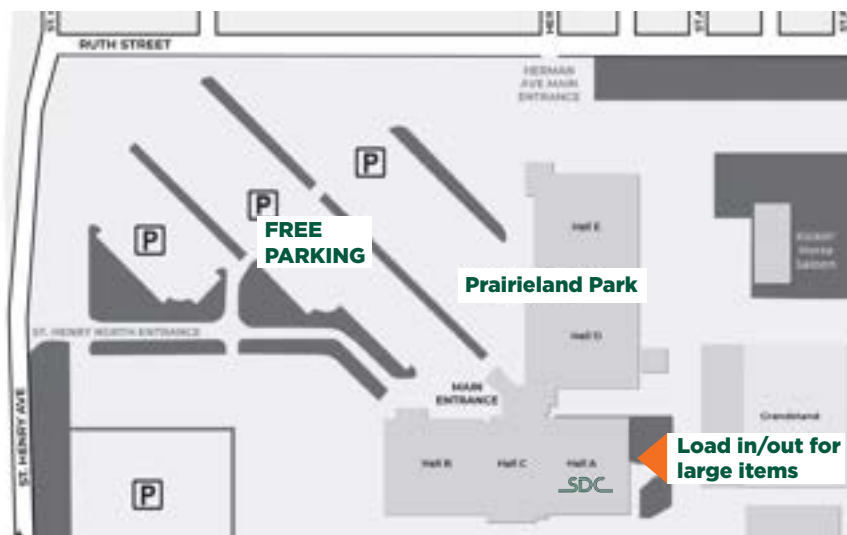
Tradeshow items can be shipped to Hub City Display, our tradeshow supplier. Hub City Display then will place all material and items at your tradeshow booth at Prairieland Park. On the bottom of page 9 you will find a link to the Material Handling Order Form that will give instructions on how to ship. Shipped items must be sent to the Hub City Display Warehouse by **Wednesday, September 16, 2026** at 5pm. If you have any questions, you can call Carol Baker directly at Hub City Display at (306) 653-4409 or email carolb@hubcitydisplay.com.

If a carrier other than Hub City Display is used, you need to ensure that outgoing shipments are picked up at the end of the conference. Any items left behind at the end will be shipped COD.

As well, if you require any additional tradeshow needs in terms of carpet, furnishings or anything else, Hub City Display will be able to help. Please see the Hub City Display Exhibitor Kit forms linked on page 9. You can save and receive pre-show pricing by placing your order before end of day **Friday, September 4th, 2026**.

Loading In/Out and Parking

Large items can be brought into Hall A through the doors at the rear of the building. Smaller items can be brought through the main entrance. There is ample free parking at the front of the building.



Tradeshow Hours*

Thursday, September 17, 2026:

Exhibitor Set-up and Name Badge Collection - 1:00pm to 7:00pm

Friday, September 18, 2026:

Exhibitor Set-up and Name Badge Collection - 7:00am to 8:00am

Tradeshow - 8:00am to 6:00pm

Friday Tradeshow Dismantle/Saturday

Tradeshow Set-up - 6:00pm to 8:00pm

Saturday, September 19, 2026:

Exhibitor Set-up and Name Badge

Collection - 7:30am to 8:30am

Tradeshow - 8:30am to 3:30pm

Saturday Tradeshow Dismantle - 3:30pm to 6:00pm

**Schedule subject to change.*

EXHIBITOR GUIDELINES & CONDUCT

General

- Booths are to be occupied by one company only.
- The CDSS reserves the right to refuse participation in the Tradeshow due to inappropriate materials or refusal to comply with the venue's requirements. No refunds will be issued in this circumstance.
- Exhibit booths and other structures must not have a roof, a ceiling or other enclosure that would prevent the sprinkler system from protecting the booth area. All decorative materials must be made from a nonflammable material or treated and maintained in flame-retardant condition. Aisles and exits must be kept clean and clear of obstructions, maintaining an aisle width of at least 10 feet at all times.
- Empty cardboard boxes cannot be stored in or behind the booth area and all extension cords must have grounded plugs.
- Hazardous materials, flammable/combustible liquids and compressed flammable gases, candles are PROHIBITED inside the building.
- No display materials, except hand carried, may be moved through the exhibit area after the tradeshow's opening.
- The tradeshow area is carpeted.
- Exhibitors must have prior written approval by the Events office before affixing any signage or decorations on ceilings, floors, walls, painted surface, fabric or lecterns.
- Glitter, decals, gum, confetti and stickers may not be distributed or affixed inside the facility or near the exterior. Helium balloons are allowed only when they are securely anchored to exhibits.
- Each booth comes with a 600-watt duplex outlet. If you require additional power, please email kaci@saskdentists.com and let us know no later than **July 31, 2026**.



EXHIBITOR GUIDELINES & CONDUCT

Insurance

All exhibitors are required to carry their own insurance; a minimum of \$2,000,000 and must provide a copy of the Proof of Certificate of Liability Insurance to the Saskatchewan Dental Conference **prior to move-in on September 10, 2026.**

Description:

Saskatchewan Dental Conference
Prairieland Park
503 Ruth St W
Saskatoon, SK S7K 4E4

Certificate Holder:

College of Dental Surgeons of
Saskatchewan
201 1st Ave S - 1202 The Tower at Midtown
Saskatoon, SK S7K 1J5

If you require an additional insurer, please use College of Dental Surgeons of Saskatchewan.

The College of Dental Surgeons of Saskatchewan is not responsible and/or liable in any way for any claim by a third party made on them for their fault or deemed negligence . The CDSS will not be liable for any damage or theft of inventory.

Food and Beverage Sampling

See form at the end of this package.

Additional Booth Furnishings

If you require any additional tradeshow needs, Hub City Display will be able to help. You can save and receive pre-show pricing by placing your order before end-of-day **September 4th, 2026.** *More details on page 9.*



HUB CITY DISPLAY EXHIBITOR KIT FORMS

Hub City Display
1740 Ontario Avenue
Saskatoon, SK. S7K 1T1
PH: 306-653-3705
SASKATCHEWAN DENTAL CONFERENCE

Dear Exhibitor:

Hub City Display is proud to once again be the Official Display Contractor for the **2026 Saskatchewan Dental Conference**.

At this event your 10'x8' exhibit space includes:
8' high back drape
4' high side drape
1 – 8' skirted table
2 – folding chairs

We have a vast selection of furniture, carpeting, lighting, and various specialty items available for rent. We also offer janitorial, labour, and material handling services. Should you wish to achieve a more professional look to your booth, Hub City Display custom designs hard wall show booths to meet our customer's specific requirements.

You will note on the order forms there are two sets of pricing: **Pre-Show and Late Order**. **To qualify for the pre-show discount pricing, we must have your clear and concise order in our office before end of day, FRIDAY, September 4th, 2026, at 5:00pm.** This facilitates an organized set up of your booth with the added benefit of reduced pricing. No refunds will be issued once the service or product is provided.

Hub City Display requests that all orders be prepaid in full; no orders will be processed until full payment has been received. A receipt detailing your request will be provided to you after the order & payment is processed.

Hub City Display will have a service desk on site during your set up for any last-minute needs.
Pre-ordering reduces your waiting time at set-up and saves you money.

Should you require our **Material Handling Services** we require your freight to be sent to our warehouse (address noted above) by **Wednesday, September 16th, 2026** (warehouse hours are Monday-Friday/8:30 am – 5:00 pm). We do accept freight up to 20 days prior to the event date.

Should you require any further information or clarification, please call Carol Baker directly at (306) 653-4409 or e-mail carolb@hubcitydisplay.com I will be happy to help you.

On behalf of **Hub City Display**, we wish you a successful show!

- Carol Baker

Visit the [Hub City Display](#) page on our registration website to download the following forms:

- Material Handling
- Furniture Rental
- Carpet Rental
- Custom Labour
- Display Booth Rental



HOW TO REGISTER

Online Registration

Register as a vendor online at www.saskdentalconference.ca. General Vendor Registration opens April 16th.

You will be prompted to create a new username and password before you begin registration. After you submit your registration online and select the booth(s) you would like, you will be prompted to complete payment. You will have access to your registered account once it is created, from there, you can edit your information and register your two complimentary booth representatives plus any additional reps for a fee.

Cancellation Policy

Payments will be refunded if cancellation notice is received in writing on or before **August 5, 2026**. Cancellations after **August 5, 2026** will be subject to a 50% charge on the total contract prices and no refunds will be made for cancellations after **August 20, 2026**. Spaces abandoned or not occupied at the time of the show's opening may be repossessed without indemnity and reassigned by the College of Dental Surgeons of Saskatchewan for exhibits or other use.

Contact Us

For more information please contact Kaci MacCallum, Conference Organizer by email at kaci@saskdentists.com.

ABOUT THE CONFERENCE

Date: Friday, September 18 & Saturday, September 19, 2026

Location: Prairieland Park, 503 Ruth St W, Saskatoon, SK

Breakfasts and lunches provided.

Tradeshow Hours

Thursday, September 17, 2026:

Exhibitor Set-up and Name Badge Collection - 1pm - 7pm

Friday, September 18, 2026:

Exhibitor Set-up and Name Badge Collection - 7:00am to 8:00am

Tradeshow - 8:00am to 6:00pm

Friday Tradeshow Dismantle/
Saturday Tradeshow Set-up - 6:00pm to 8:00pm

Saturday, September 19, 2026:

Exhibitor Set-up and Name Badge Collection - 7:30am to 8:30am

Tradeshow - 8:30am to 3:30pm
Saturday Tradeshow Dismantle - 3:30pm to 6:00pm

Schedule subject to change.



HOTELS

Book your rooms early to make sure you get your preferred choice of hotel!

The hotels listed are holding room blocks at preferred group rates for the Saskatchewan Dental Conference 2026 attendees. Please reserve your room directly with your preferred hotel. Rooms are available on a first-come, first-served basis.

It is the responsibility of each individual to know and understand the hotel's cancellation policy. Please ensure you ask about the hotel's cancellation policy at the time of booking.



Prairieland Park
503 Ruth St W
Direct: (306) 931-7149
prairielandpark.com

1

Sandman Hotel Saskatoon
310 Circle Dr
Direct: (306) 477-4844

[Click here to book online](#)

Deadline to book: Aug 14

2

Hampton Inn Saskatoon South
105 Stonebridge Blvd
Direct: (306) 665-9898

Please mention your Group Code (DEN) and stay dates (September 17- September 20) to be booked under the block.

To see available rooms under the block, visit the site [HERE](#), then click special rate tab and enter the group code (DEN) and enter the dates.

Deadline to book: Aug 10

3

ALT Hotel
480 2 Ave S
Direct: (639) 398-0250
Toll-Free: (833) 258-4480

Booking Code (phone reservations): 2609DENTAL

[Click here to book online](#)

Please note: Higher rates downtown due to CCMA weekend

Food & Beverage Sampling Approval Form

Saskatoon PrairieLand Park retains exclusive rights to provide and regulate all food and beverage services for all events featured in our facilities. The event organizers or their exhibitors may demo or sample their product only upon requesting and receiving written approval from PrairieLand Park.

Event Name: _____ Event Date(s): _____ Booth No: _____

Company Name: _____ On-site Contact: _____

Company Phone Number _____ On-site Contact Phone Number: _____

Email: _____ Website: _____

General Conditions:

1. All items must be manufactured, processed or distributed by exhibiting company and related to the purpose of the show. All product must be prepared off site in an approved facility (Documentation may be required).
2. All exhibitors must comply with local health and safety regulations
3. Sampling of alcohol is prohibited
4. All non-alcoholic beverage samples must be no more than 3oz
5. All food samples must be bite size (2"x2" or 60g or less)
6. Samples may only be distributed from the exhibitors booth
7. Samples must be served in disposable containers & use disposable utensils
8. Product ingredient listing must be listed or available
9. Any items to be used as traffic promoters (Coffee, Cookies, Popcorn etc.) must be purchased through PrairieLand Park.

If any of the above criteria is not met the exhibitor will be asked to remove the product from the exhibit

Product Information:

Product(s) to be sampled/dispensed:

Size of portion:

Method of serving:

Purpose of offering samples:

Applicant:

Approval:

Signature

Date

Event Coordinator

Date Approved

FOODSAFE Guidelines

Food Source:

All food must be purchased and prepared from an approved source. Food prepared at home is prohibited

All preparation and portioning to be done prior to event to minimize food contact on site

All food is to be protected during non-operating times

Temperature:

Hot foods must be held at 60°C (140° F) and should be consumed within 1.5 hours to maintain quality and safety

Cold Foods must be refrigerated must be kept at or below 4°C (40° F)

Proper equipment, probes, and storage must be provided for all food handled (SPPC does not supply)

Equipment & Utensils

Use only disposable utensils & containers for customer self-service

Ensure there are a sufficient amount of food handling utensils available to replace soiled or used ones

All soiled utensils must be cleaned and sanitized before reuse

All utensils must be protected during non-operating times

Handwashing

Provisions must be made for adequate handwashing when food is being handled

Handwashing should occur: before food handling and throughout the day; after breaks or washroom use; after touching hands, face or body; coughing sneezing etc.

**For information on food & beverage services please contact PrairieLand Park and ask to speak with an event coordinator at (306) 931-7149 or email forms@prairielandpark.com*