



SASKATCHEWAN DENTAL CONFERENCE
TCU Place - Saskatoon, SK
September 19-20, 2025

SPONSORSHIP PACKAGE

Thank you for your interest in playing a part in the CDSS's annual dental conference and trade show! The College of Dental Surgeons of Saskatchewan dental conference dates back to the early 2000s. Every year we strive to give dentists and their teams a wonderful all-around experience - from bringing in engaging speakers, interesting topics, a welcoming atmosphere, opportunities to get to know trade show exhibitors and most importantly, to learn, connect & grow.

Attended by hundreds of dental professionals, the SDC is an opportunity to promote your products and services to the dental community of Saskatchewan and beyond.

SASKDENTALCONFERENCE.CA



2025 SDC SPONSORSHIP OPPORTUNITIES

The 2025 Saskatchewan Dental Conference gives you the unique opportunity to build your brand with dental professionals from Saskatchewan and beyond. These sponsorship opportunities are designed with your goals and our attendees in mind.

	Keynote Speaker	CE Session	Cocktail Hour and/or Gala	Lunch	Attendee Lanyards
One complimentary booth space (\$2,500 value)	✓	✓	✓		
Ability to place promotional material in sessions	✓	✓			
Speaking Opportunity	Welcome to Conference and intro of Keynote	2 minutes	5 minutes	Welcome to lunch	
Logo on sponsor page in Conference Program	✓	✓	✓	✓	✓
Additional Conference Program recognition	Inside front cover	Logo next to session info	Full Page Ad	Half page ad	Full page ad
Logo on promo material/signage or table cards	✓	✓	✓	✓	✓
Recognition in fall newsletter	✓	✓	✓	✓	✓
Recognition in e-newsletters pre and post event	✓	✓	✓	✓	✓
Logo on the Conference Website with link to your website	✓	✓	✓	✓	✓
	\$10,000 SOLD	\$3,500 (12 available)	TBD* *based on costs	\$4,000 (2 available)	\$4,000 (1 available)

2025 CONFERENCE PROGRAM

By advertising in the Conference Program, you receive direct access to the entire dental team – dentists and allied professionals – from across the province!

Cost of Advertising in Conference Program (Full Color) Hard Copy and Digital

Full Page	\$750.00	Half Page	\$500.00
Back Cover	\$1,700.00	Quarter Page Banner	\$350.00
Inside Front Cover	\$1,500.00	One Eighth Page	\$250.00
Inside Back Cover	\$1,500.00		

Placement Examples

<p>FULL PAGE 5.5"x8.5"</p> <p>QUARTER PAGE BANNER 5"x2.3125"</p> <p>HALF PAGE HORIZONTAL 5"x3.875"</p>	<p>HALF PAGE VERTICAL 2.375"x8"</p> <p>QUARTER PAGE 2.375"x3.875"</p> <p>ONE EIGHTH PAGE 2.375"x1.8125"</p>
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ABOUT THE CONFERENCE

Date: Friday, September 19 & Saturday, September 20, 2025

Location: TCU Place, 35 22 St E, Saskatoon, SK

Breakfasts and lunches provided.

Trade Show Hours

Friday, September 19, 2025:
Trade Show 9:30AM - 4:30PM

Saturday, September 20, 2025:
Trade Show 8:30AM - 4:30PM

Speaker/Session Schedule

Friday, September 19, 2025:
Plenary/Keynote 8:30AM - 9:30AM
CE Sessions 10:00AM - 4:30PM

Saturday, September 20, 2025:
CE Sessions 9:00AM - 4:30PM

Plus a cocktail hour and President's ball on Friday evening!

CONTACT US

If you are interested in joining us for SDC 2025, please email Kaci MacCallum, Conference Organizer, at kaci@saskdentists.com